



Toronto (Mississauga), Canada
 September 29 – October 1, 2011
www.woodworkingexpo.ca

PROMOTIONAL OPPORTUNITIES

INSTRUCTIONS: Print this application completing all sections. Sign & return this application with a check (made payable to WMS) to Vance Communications Canada ULC, Lockbox #B9217, P.O. Box 9100, Postal Station F, Toronto, ON M4Y 3A5, Canada. **Applications must include FULL payment as noted below.** All prices are quoted in Canadian Dollars (CAD). Applicable taxes must be added to all payments.

Exhibitors will receive instructions, at a later date, for specifications of items. Please note prices below are for marketing opportunities only. Cost of signage or product not included.

| | | | |
|---------------------------|------------------|---------------------------|--------------|
| _____ Company Name | | _____ Key Contact Name | |
| _____ Address | | _____ Title | |
| _____ City/State/Prov. | | _____ Phone | _____ Fax |
| _____ Postal Code | _____ Country | _____ E-Mail | |
| _____ Website | | | |

Pre-Show Opportunities

- | | | | |
|---|-------|--|--------|
| <input type="checkbox"/> E-Expo Preview: E-Video | \$500 | <input type="checkbox"/> Banner Ad on Registration Page | \$799 |
| <input type="checkbox"/> E-Expo Preview: Photo with desc. | \$300 | <input type="checkbox"/> Monthly E-newsletter Sponsorship | \$999 |
| <input type="checkbox"/> Banner Ad on Event Home Page | \$999 | <input type="checkbox"/> Attendee Confirmation Sponsorship | \$1499 |
| <input type="checkbox"/> Banner Ad on Exhibitor List Page | \$799 | <input type="checkbox"/> Pre-Show Mailing to Attendees | \$3199 |

On Site Opportunities (see Advertising Insertion Order for Directory Advertising Opportunities)

- | | | | |
|--|--------|--|--------|
| <input type="checkbox"/> Visitor Bags | \$2199 | <input type="checkbox"/> Banners (each) | \$999 |
| <input type="checkbox"/> One Show Poster | \$499 | <input type="checkbox"/> Three Registration Header Signs | \$999 |
| <input type="checkbox"/> Five Show Posters | \$2099 | <input type="checkbox"/> Four Registration Header Signs | \$1249 |
| <input type="checkbox"/> Aisle Signs (each hall) | \$2199 | <input type="checkbox"/> One Aisle Carpet Logo | \$499 |
| <input type="checkbox"/> Attendee Badge Insert | \$2299 | <input type="checkbox"/> Three Aisle Carpet Logos | \$999 |

Sponsorships

- Lounge Sponsorship \$999
- Special Event/Education Sponsorship: Call for information on how you can associate your company name with an industry networking event or any portion of our high-level education program.

Have Another Idea?

We can work with you to develop additional show marketing opportunities to fit your goals and your budget.

Mail this application to Vance Communications Canada ULC, Lockbox #B9217, P.O. Box 9100, Postal Station F, Toronto, ON M4Y 3A5, Canada.

QUESTIONS? Call Rich Widick, 866-967-2015 or 630-929-7918 or email wms@heiexpo.com.