

EXHIBITOR SPONSORSHIP OPPORTUNITIES

Build more traffic to your booth



Get the attention of Canada's woodworking professionals as they visit the event website, plan their visit, arrive onsite, attend education sessions, and navigate the show floor. WMS offers the following sponsorship opportunities exclusively to exhibitors. Pick one of these or call us to suggest your own.



Pre-Show

NEW: E-EXPO PREVIEW

- E-Video** \$500
- Photo with description** \$300

Include your video or photo with a link to your company's home page on the WMS E-Expo Preview page. WMS attendees will be able to use the E-Expo Preview page to map-out their booth visits, ensuring they won't miss the products that will give their companies a competitive edge.

Banner Ad on Event Home Page \$999 *Exclusive*

Website visitors will see your banner advertisement (with a hyperlink to your company's home page) whenever they visit the event home page.

Banner Ad on Exhibitor List Page \$799 *Exclusive*

Your banner ad will be featured on the web page that lists all exhibiting companies—always a popular page with attendees.

Banner Ad on Registration Page \$799 *Exclusive*

When visitors register on-line, they'll see your banner ad featured prominently on the "Register Now" web page.

Monthly E-newsletter Sponsorship \$999 5 Available (one per month)

Include your logo and message with our monthly event update sent to all registrants and industry professionals who have not yet registered to attend.

SOLD

Attendee Confirmation Sponsorship . . . \$1499

Exclusive

Your company message will be printed on the confirmation page sent to everyone who pre-registers to attend. These confirmation pages are kept until the show for verification.

Pre-Show Mailing to Attendees \$3199

2 Available

Your full-colour marketing piece will be included in the package mailed to everyone who registers before the event. It's a great way to ensure your exhibit gets on attendees "must see" list.

On Site

Visitor Bags \$2199

Exclusive

Produce the show's official Literature Carrier Bags and/or Conference Bags and put your company name in the hands of attendees as they register.

Show Posters \$499 each or 5 for \$2099

Get noticed by placing your company and/or product name in a prominent location that will be seen by visitors entering and leaving the main exhibition area.

Aisle Signs \$2199 each hall

Exclusive in each hall

Point potential customers in the right direction – to you! These signs will include your company's name & logo along with the aisle number.

Attendee Badge Insert \$2299

Exclusive

Use the official Show Badge as a walking billboard for your company. A card featuring your company name, booth number and promotional message will be inserted into each visitor's badge holder.

Banners \$999 each

Raise your company profile through banner promotion. Positioned in a high traffic area, your banner will ensure high visibility.

Header Signs

at Registration 3 for \$999 or 4 for \$1249

Make your first impression last by getting your name and message noticed by attendees at kiosks in key spots in the registration area.

Aisle Carpet Logos \$499 each or 3 for \$999

Pick up some special "coverage." Put your company logo on a prominent position in a heavily traveled aisle walkway.

Sponsorships

Lounge Sponsorship \$999

Exclusive

Tent cards at each table and other prominently-placed signage will get visitors thinking about your company when they take a break to relax or conduct business one-on-one.

Special Event/Education Sponsorship

Call for information on how you can associate your company name with an industry networking event or any portion of our high-level education program.

Note: All prices are quoted in Canadian Dollars (CAD). 5% GST tax must be added to all payments.

To reserve one of these opportunities or to discuss other options, please contact Rich Widick, 866-967-2015 or 630-929-7918 or wms@heiexpo.com.